Table of Contents

Grand Marshal
How Homecoming Happens
An Alum’s Perspective on Homecoming
Blood Drive
Homecoming Parade Route
Service Challenge
Guide to Campus Decs
The Student Perspective on Homecoming
A Brief History of the MU vs. OU Rivalry
A Tradition Set in Stone
A Town and Gown Tradition
Homecoming Highlight: Parade
Homecoming Royalty
Homecoming Highlight: Collegetown USA
Homecoming Facts and Figures
Like a Rock: A Campus Carved from Stone
Homecoming 2011: Centennial Celebration
Homecoming 2010: Calendar of Events
Advertiser Directory

Aardvarx 10  Lindsey Management 11
Alpine Park & Gardens 14  Missouri Hay & Straw 16
Bud Light Lime 40  Missouri Legacy Beef 39
Central Columbia Association 5  Mizzou Alumni Association 38, 39
Columbia Convention and Visitors Bureau 26
Columbia Photo 12
Columbia Regional Airport 10
Complete Nutrition 26
Dawson Shoe Repair 16
FreshU 3
Garry Lewis Properties 34
Gateway at Columbia 20
Homecoming Steering Committee 21, 29
Hoss’s Market & Rotisserie 19
Hy-Vee 14
Joe Machens 4
Kappa Alpha Theta 18
Kappa Kappa Gamma 26
LaCrosse Lumber Co. 19
Lindsey Management 11
Missouri Hay & Straw 16
Missouri Legacy Beef 39
Mizzou Alumni Association 38, 39
MU Advisors Forum 32
MU Business Services 9
MU Center for Distance and Independent Study 19
MU Children’s Hospital 25
MU Kemper Fellowships 2
MU Student Recreation Complex 28
MU Student Unions 33
MU Wellness Resource Center 34
9th Street Hookah Lounge 34
Parkade Center 6
Schnucks 8
Special Olympics 22
Tin Can Tavern 39
University Bookstore 37

Mitchell, a 1982 graduate of the Missouri School of Journalism, lives in New York but keeps a house in the St. Louis suburb of Kirkwood, not far from his boyhood home of Webster Groves. He routinely pitches in at School of Journalism events on campus, including a summer camp for high school students. It was just such a camp, the Missouri Urban Journalism Workshop, that hooked Mitchell on journalism for good. “It was two weeks of writing, editing and producing stories for newspaper, television and radio. I left there with fire in the belly, saying I’m going to get a job at a TV station.”

The CBS News national correspondent chuckles now, remembering what that first job turned out to be—night switchboard operator at KTVI-TV in St. Louis. “But I learned a lot there about the business and the operations of a television station.” Now when Mitchell returns as a teacher at Mizzou, he’s there to help, but he gets plenty in return. “It’s fun to talk to students and hear their enthusiasm. Working with them reminds Mitchell of earlier times in his career that were relatively unfettered — “Times before anybody told me, ‘No, you can’t do that.’ I love getting the feeling again that, ‘Yes, I can do that.’ I come back charged.”

Another bit of Mitchell’s student-era inspiration for journalism revolves around football Saturdays on campus. He closely followed the Tigers including the exploits of quarterback Phil Bradley, tight end Kellen Winslow and running back James Wilder.

“I remember during my freshman year walking down the street with a transistor radio listening to Mizzou play Nebraska,” Mitchell says. Bill Wilkerson called the game in which the Tigers beat No. 2-ranked Nebraska 35-31 in Lincoln. “I’ll never forget the enthusiasm in Wilkerson’s voice. At that point, it was really inspiring to hear a broadcaster so excited about what he was doing.”
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From the blood drive and campus decorations to service projects and the parade, Homecoming is truly a celebration of the tradition at the University of Missouri. This month-long celebration is made possible through dedicated staff members and students.

For years, the Mizzou Alumni Association (MAA) and one of its student groups, the Homecoming Steering Committee, have planned and hosted MU’s Homecoming celebration. Together, these two work side-by-side to maintain the nationwide reputation of MU’s Homecoming as the largest and oldest Homecoming celebration in the United States.

**MAA Brings Alumni Home**

If you see a person in a safety vest at the parade, chances are he or she is an MAA employee. MAA is the presenting organization for Homecoming. Their small staff of just 20 employees judges events, plans and executes the parade, and processes all the paperwork and payments for the Homecoming events. They choose the Grand Marshal of Homecoming, plan the Grand Marshal breakfast, and host tailgates for alumni during the football season and on Homecoming Saturday.

“I like to think of ourselves as the Wizard of Oz somewhat,” Assistant Director of Alumni Relations Carin Huffman Grinch says. “People don’t know it’s us behind the screen pulling the strings.”

Tradition is a vital part of Homecoming, and with this year’s theme ‘Tradition Set in Stone,’ it is in the center spotlight, but Grinch points out that it is also a platform for new evolutions of Homecoming.

“A big part of Homecoming is very traditional, and you don’t arrive at the 99th celebration of one of the largest and longest homecomings in the nation, without a foundation of tradition,” Grinch says. “The good part is even though Homecoming is very traditional, it has managed to evolve over the years to bring new aspects and events into the celebration, such as more service events and a greater campus-wide involvement.”

MAA’s top goal for Homecoming each year is always to increase the connection between alumni and the University.

“Our alumni take great pride in Homecoming because we are the creators of Homecoming, and for many of them, this might be the only time they come back to campus or Columbia for that year,” Grinch says. “This is MAA’s purpose, to foster these relationships between Mizzou’s past and its present.”

**Homecoming Steering Committee Boosts Involvement**

Planning for Homecoming starts almost a year in advance, but MAA doesn’t do it all alone. They have the help of 29 students who make up the Homecoming Steering Committee. The committee is made of three tri-directors and nine committees (blood, campus decorations, campus relations, merchandise, parade, public relations, service, talent, and traditions).

“The Steering Committee gives these students a unique leadership experience on campus,” MAA’s Coordinator of Student Programs Carrie Bien says. “We expect these students to step up and take on challenges that hold them accountable for more responsibilities than the average student might be used to, and it pays off in the end. One of the coolest things about MU’s Homecoming is that it is in majority totally student-run.”

A selection committee chooses the next year’s tri-directors just a few weeks after the previous Homecoming is completed. From here, the tri-directors and Bien select the committee members in February. After being chosen, the Committee goes through a brief training and then dives right into the work—they begin by picking a theme for Homecoming.

“It’s usually a long and tedious task to choose the theme,” Tri-Director Maggie Glenski says. “You need to find something that embodies Homecoming, as well as something that encompasses the rest of the events in Homecoming, beyond just the football game.”

Fellow Tri-Director Tony Wirkus agrees. “It is important to choose something that is all encompassing, but you also want something that ignites the spirit of Mizzou in the student body.”

The Steering Committee is also in charge of all Homecoming events like the blood drive, parade, service opportunities, and campus decorations. All members are expected to be present and assist at each event. Blood committee member Katie Doerhoff explained her committee’s responsibilities.

“Our committee is working to recruit as many students and community members as we can to help save lives,” Doerhoff says. “We are also responsible for getting the food for the canteen, volunteers for the drive, contacting media to help promote our drive, and making appointments with the students.”

This year’s steering committee worked to include the entire student-body in Homecoming. There was even a new committee—Campus Relations—added to the list in order to achieve this goal.

“This committee shows that we are listening to the student body as a whole, not just a select group or groupings,” Campus Relations committee member Dalton Brown says. “We are trying to rid Homecoming events of the ‘just for Greeks’ stereotype by presenting informational sessions on Homecoming to FIGs (Freshmen Interest Group) and residence halls. Homecoming is not a Greek event, it’s a Mizzou event.”

Bien says being able to run with any idea is the best quality of the Steering Committee.

“Sometimes, I throw crazy ideas at them just to see what they can do with them,” Bien says. “The funny thing is, most of the time, they can usually do it. And that shows just how great our students at Mizzou really are.”
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It's a crisp Saturday in October, and the kick-off of the University of Missouri’s Homecoming football game is minutes away. The stadium is relatively packed, more than usual due to Homecoming. But there are hardly any alumni there. No one is decked out in vibrant shades of black and gold, rather, everyone stands very proper. The girls don cashmere sweaters, skirts, and pearls, while the boys look strapping in khakis and buttoned down shirts. While this Homecoming may not sound like the present day experience, it was the Homecoming experience of Bess Mitchell in 1959.

“You didn’t see anyone but students, and there weren’t any of those Missouri sweatshirts or individualized gold and black apparel,” Mitchell says. “There is no comparison to what it is today. It has gone from a small event then, to a huge celebration now.”

Compared to the events Homecoming now offers, Mitchell's memories can barely recollect any major events besides the Homecoming game itself.

“There wasn't any blood drive back then, and the parade was so small, I don't think I really attended it much,” Mitchell says. “There was nothing like the campus decorations now, it was just a lot of smaller decorations. It just wasn’t on the same scale as it is now.”

Homecoming has evolved a lot in the last 51 years. It now hosts one of the largest blood drives in the nation, has 150 entries in a parade that’s now watched by thousands, and collects 20,000 plus pounds of food for the Central Missouri Food Bank.

Born in Sheridan, Wyo., Mitchell attended the University of Denver her freshman year, only to transfer to MU her sophomore year. She entered the MU School of Journalism, something she swears she was meant to do all along. She notes that back then, MU was one of about only three schools to house a journalism school. Mitchell graduated in 1959 and
went on to live across the country, spending most of her years in Texas as a reporter. She hadn't set foot on campus since graduation. That was until 2005.

After 9/11, Mitchell had an idea. She wanted to make amends with people from her past with whom she had left things unsettled. This realization led her to John Seitz, a college friend and once sweetheart. After leaving college, the two had gone their separate ways without staying in touch, but a trip to the library and the help of a knowledgeable librarian quickly put her on her way to finding her long lost friend. Mitchell found him in Junction City, Kan., and the two quickly reconnected their once neglected friendship. It was Seitz who suggested the two of them and a few of their old friends return to MU for what else—Homecoming.

Seitz was glad to hear from an old friend from his glory days at MU.

“It’s funny how simple conversation can erase 50 years in a few minutes, just by talking about the things you’d done before,” Seitz says.

In 2005, Mitchell stepped onto the campus for the first time since 1959.

“When I got to campus, I started shaking,” Mitchell says. “I got so emotional, and I didn’t think I would ever stop crying. There was nothing like that experience, and it made me realize what this University had made possible for me.”

Homecoming’s impact was evident on Mitchell. Even though it wasn’t quite the same Homecoming she remembered, it was so much more.

“Being inside the game the thrill came back to me instantly,” Mitchell says. “It was much more personalized and individual this time, but still I felt the camaraderie and enthusiasm of the students that made me feel part of the experience, part of the spirit.”

Seitz agreed with Mitchell, saying the evolution of Homecoming only made it more connected with its alumni.

“Homecoming is essential for keeping people active in the university,” Seitz says. “Alumni can see students active on campus and be very proud of where they’ve come from, and the tradition of Mizzou is a critical part of this. It is used as a starting point to make things better, connecting the past with the present.”

Mitchell has since become a Life Member of the Mizzou Alumni Association, reconnecting to the importance of MU in her life. She has been in regular attendance at the Homecoming festivities, and will be returning again this year to revel in the 99th celebration of Homecoming.

“Many never think about the University or related events until Homecoming, if at all,” Mitchell says. “Once on the campus again, you feel as though you never left. You feel like you are truly ‘home once again,’ and as time marches on, this reminds us of who we are and where we came from.”
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For many Mizzou students and alums, Blood Drives at Mizzou are a University pride point, and synonymous with world records. 2010 marks the 25th anniversary of the Mizzou Homecoming Blood Drive and a partnership between the Mizzou Alumni Association and American Red Cross that is “25 years strong.”

“The Homecoming Blood Drive is something that makes me proud to be a Mizzou Tiger,” says Homecoming Tri-Director Ben Grosdidier. “Each year students come together for one cause – saving thousands of lives.”

What started as a small campus drive with 1,243 donors in 1985 has grown to a 4-day community event with over 5,000 pre-registered donors in 2010. Over the course of 25 years, the drive has collected more than 85,000 units of Blood. The drive has also helped create a generation of lifelong donors. For many Mizzou students, the Homecoming Drive is the first time they donate blood. This was just the case with Grosdidier.

“Donating at the Homecoming Drive my freshman year, I was really nervous and afraid I couldn’t do it. But all my friends were going, so I wanted to try it,” says Grosdidier. “Now I know that it isn’t that bad, and I donate on a regular basis.”

Representative of the strong partnership between MAA and the Red Cross, MAA Executive Director Todd McCubbin and Caswell were the ceremonial first donors following the opening ceremony Monday, October 11. Due to increased donor numbers over time, the 2010 drive was the first 4-day drive in the history of the partnership.

“This is an exciting annual tradition and a very important event for the American Red Cross,” says Scott L. Caswell, CEO of the Red Cross Missouri-Illinois Blood Services Region. “It is an important time of the year for blood collection, and as our 25-year strong history shows, we know we can count on the Mizzou students, faculty and alumni, and the entire Columbia community to make this year’s drive a success.”

Nearly 1,300 people checked in to donate during the first day of this year’s four-day Homecoming Blood Drive. The four-day event is a first at Mizzou.
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MIZZOU HOMEComing
Tradition SET IN STONE

2010 UNIVERSITY OF MISSOURI

Map of Homecoming Parade Route:
- Start at Mizzou Athletic Complex
- Proceed through University Ave.
- Finish at Tiger Field

Legend:
- Free parking
- Paid parking
- Grandstand
- Brewer Breakfast
As students, alums and community members celebrate the tradition of Homecoming, they now have the opportunity to actively engage in Service—another longstanding tradition at Mizzou. This year, the Mizzou Alumni Association and Homecoming Steering Committee are challenging members of the Mizzou Family to volunteer throughout the month of October in the name of Mizzou Homecoming.

The 2010 Homecoming Service Challenge is an opportunity for students and alums—whether in Columbia or not—to become actively involved in the Homecoming Celebration. Collectively, the Mizzou Community has been challenged to volunteer 10,000 hours in the days leading up to Homecoming October 23.

“The challenge is so important because it gives everybody in the community an opportunity to play a vital role in Homecoming. This Homecoming event is made for future Tigers, current students and Mizzou alumni,” says Homecoming Steering Committee Member and Service tri-chair Kelly Heins. “Participating in Homecoming is a service to the university in itself, but for this event, the volunteers are doing a service to the local community as well as the Mizzou community.”

In order to record the 10,000 hours, groups and individuals are encouraged to submit their hours online. Then, the Service Committee tabulates the totals and adds them to the Tiger Tail Barometer, which visually tracks the total. MAA Executive Director Todd McCubbin says reaching 10,000 hours is an achievable goal.

The Homecoming Service Challenge is designed for both groups and individuals. The Homecoming Steering Committee kicked off the challenge at the Food Bank for Central and Northeast Missouri, packaging frozen stir-fry for families across the state. Other groups getting in on the action include Mizzou Alumni Association chapters in Callaway County and St. Louis, the Griffith’s Leadership Society for Women, Delta Chi Fraternity and the African Students Association, to name a few.

By allowing potential volunteers to choose their own projects, the Committee believes that people will take advantage of the opportunity to couple their love for Mizzou with selfless service.

The Service Challenge is a new component of Mizzou Homecoming activities.
Homecoming 2010

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   Tau Kappa Epsilon
   Monopoly
3. Alpha Phi, Pi Kappa Alpha
   1313 Dead End Drive
4. Chi Omega, Delta Tau Delta
   Guess Who
5. Delta Delta Delta, Kappa Alpha Order
   Life
6. Delta Gamma, Delta Upsilon
   Candyland
7. Gamma Phi Beta, Sigma Chi
   Hungry Hungry Hippos
8. Kappa Alpha Theta, Alpha Gamma Sigma,
   Sigma Nu
   Risk
9. Kappa Delta, Alpha Gamma Rho,
   Zeta Beta Tau
   Mousetrap
10. Kappa Kappa Gamma, Alpha Epsilon Pi,
    Delta Sigma Phi
    Scrabble
11. Phi Mu, Lambda Chi Alpha, Phi Kappa Psi
    Chess
12. Phi Beta Phi, Phi Kappa Theta
    Chutes and Ladders
13. Sigma Sigma Sigma, Phi Delta Theta,
    Kappa Sigma
    Clue
14. Zeta Tau Alpha, Sigma Phi Epsilon,
    Beta Sigma Psi
    Operation

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with Grand Marshal Russ Mitchell, Marching
Mizzou, Truman and the Spirit Squads!
Coming Full Circle

Mizzou students share their Homecoming experiences and perspectives, class by class.

By Amanda Schneiders
Homecoming Steering Committee

In four years at college, one gains a plethora of experiences. Students go from a naïve rookie to a seasoned veteran in the blink of an eye.

Along this journey, there are distinct milestones that create lifelong memories. Mizzou Homecoming is one of these times. Whether they’re experiencing it for the first time or the last, each Mizzou student has their own Homecoming story.

Students from each class at the University of Missouri give their perspectives of Homecoming.

Freshman
Freshman Katie Mejia describes her experience of Homecoming as a member of the women’s sorority Kappa Kappa Gamma.

“My expectations of Homecoming were pretty much watching a football game and pomping. In high school I would always come up for the football games and saw the pomp boards and went to the game but I never knew about all of the other things to do. I didn’t know that we did a skit and dance. There are so many parts of Homecoming that I didn’t even know existed and I think a lot of people don’t realize what all we have to do to prepare for it.”

Sophomore
Sophomore Phillip Simpkins reiterates the importance of tradition in the Homecoming celebration.

“Homecoming is definitely an important part of the University of Missouri, because the tradition began here and it gives students the opportunity to really show their school pride. As a sophomore, I’ve learned that it’s one of the times where students of all genders and ethnicities come together in a common goal to represent M-I-Z-Z-O-U!”

Junior
Junior Haillee Murphy stays involved as an upperclassman, remembering her cycle of participation throughout her last three years.

Please see HOMECOMING EXPERIENCES, page 19
“This year I am more involved in Homecoming than I ever have been. My Greek chapter really stresses participation by all of its members and I have not let the fact that I am an upperclassmen get in the way of all of the work that needs to be completed. I am also a Homecoming liaison for one of the campus organizations that I am involved in. I think that having this role has made the whole experience come full circle. I have now been on all three sides of the event. My freshman year I was an outsider looking in. My sophomore year I was a member of a Greek chapter and did whatever was asked of me. As a junior I am now one of the people in charge of the event for my organization, and it is a great feeling.”

Senior
Senior Chris Spurlock notes that being a part of Homecoming Royalty has expanded his Homecoming exposure and involvement.

“I’ve gone to the parade and the game, and I’ve made it to Talent and House Decorations the past two years. Not only do we as Royalty have the opportunity to attend each and every Homecoming event, but we also have the chance to give our time and talent to the university that we care so much about. So far it’s been amazing, and I can only imagine what the next three weeks have in store for me.”
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October 23, 2010... Judgment Day. The University of Oklahoma game will be the most difficult challenge the Missouri Tigers have faced this season. This game has the potential to be the defining game of the season, since there is a strong possibility that both teams will be coming in with undefeated records. Will Missouri's Coach Gary Pinkel be able to pull off his first Mizzou career victory against Oklahoma's Coach Bob Stoops?

Missouri and Oklahoma had their first meeting in 1902 in Columbia. The outcome was something all Tiger fans can appreciate: Missouri defeated the Sooners in a lopsided 22-5 victory. The two teams would not meet again until 1910, when the Tigers would show no mercy on Oklahoma's Owen Field, winning 26-0. It would take the Sooners a few years, but they would take home a significant victory in 1914, winning 13-0 at their first Homecoming.

In 1929, the rivalry between the teams really took off with the Tiger-Sooner Peace Pipe Rivalry trophy that was inaugurated by Chester M. Brewer, Missouri's Director of Athletics. The passing of the pipe ceremony would take place during the game's halftime with Missouri's Mystical Seven and Oklahoma's Pe-Et Honor Society. Missouri was victorious at the first exchange, taking home the Peace Pipe with a 13-0 win. Eighty-one years later, the Peace Pipe is now missing, the tradition is forgotten and the stories of the Peace Pipe Rivalry have gone unmentioned.

However, the Missouri-Oklahoma rivalry has definitely not been lost, forgotten, or unmentioned. That rivalry was alive and well during their last meeting: the 2008 Big 12 Championship.

The teams would continue to play their rivalry game every year until 1996, when the Big 8 evolved. Colorado, Iowa State, University of Kansas, Kansas State, University of Missouri, University of Nebraska, University of Oklahoma, and Oklahoma State joined Baylor, University of Texas, Texas Tech, and Texas A&M to form the Big 12. The Big 12's two division split started the home-and-home series games, in which the teams play every other year.

The year 2010 just happens to be one of those face-off years and the Tigers are on a mission to start evening out the 92 games that have been played since 1902. Overall, Mizzou has won 22 games and they have tied five. The last Missouri vs. Oklahoma game that the Tigers have come out victorious was in 1998, so the Tigers are long overdue for a victory!
If Home Is Where the Heart Is, Every Day Is Homecoming for Special Olympics Athletes.
A Tradition Set in Stone

By Maggie Glenski
Homecoming Tri-Director

Since 1911, Homecoming has been a long-lasting tradition at the University of Missouri. The spirit of Homecoming has thrived throughout its 99 years of history at Mizzou. Through influenza outbreaks and even wars, Homecoming has withstood the darkest moments of the university’s history. It represents the lasting connection between alumni and students, and it remains sacred in the hearts of millions.

It’s a celebration. A spirit. A tradition set in stone.

The cornerstone from the University’s Academic Hall. Older than the iconic columns, the stone was originally laid in 1840.

The theme “Tradition Set in Stone” was chosen to represent this year’s Homecoming celebration. The Homecoming Steering Committee, consisting of 29 student leaders, chose this theme to symbolize Homecoming’s long-lasting presence in the hearts and minds of students and alumni across the country. It was chosen as a reminder to students of the backgrounds of the university’s solid foundations.

“The Steering Committee chose this theme because we are on the eve of the 100th Homecoming celebration,” Director Ben Grosdidier says. “We wanted to remind current students and alumni of this rich tradition that has thrived throughout the years.”

Each year, the Homecoming Steering Committee brainstorm possible theme ideas to represent the tradition. Hours are spent within a conference room deliberating between the different ideas.

“We spend a lot of time talking over each of the possible ideas to make sure we choose the most appropriate theme. The overall theme is a representation of each year’s Homecoming, and it is our job to ensure that we choose the best reflection of the tradition,” Director Tony Wirkus says.

The students on the Steering Committee share their experiences with the university’s traditions and what Homecoming means to them. From there, the discussion stems into a list of theme ideas. From that list, the students choose what they believe will be the best portrayal of the university.

“The theme not only represents the tradition itself, but what the tradition means to us personally,” Wirkus says. “These students were chosen because they are good representations of Mizzou and what Mizzou stands for. It was important for us to agree as a whole and support what the theme symbolizes.”

Another factor that influenced the students’ theme choice this year relates to a historical relic of the university. As a part of this year’s Homecoming week, there will be a formal dedication of Mizzou’s Academic Hall cornerstone. This cornerstone was saved from the
ashes in 1892 from Academic Hall, the university’s first building. The columns are the most recognized artifact from Academic Hall, however, the cornerstone holds just as much history.

For more than 90 years, the cornerstone was located at the north side of Francis Quadrangle, in the bottom of the west gate. Throughout the years, this artifact has endured severe weather conditions and street construction projects. In order to save the cornerstone from more damage, it was recently excavated and its new home can be found in the rotunda of Jesse Hall.

“After learning about the cornerstone and the amazing history about it, we wanted it to be included in our theme to honor our university’s history,” Grosdidier says. “The theme ‘Tradition Set in Stone’ not only refers to long-lasting spirit of Homecoming, but also the physical proof of our university’s history that lies within the cornerstone.”

Fire ravages Academic Hall on January 9, 1892. The cornerstone and the columns were all that remained but debris after the disaster.

John Kruger and Jonas Greenway formulate a strategy to remove the Academic Hall cornerstone from the entry arches at Elm Street and Avenue of the Columns (Eighth Street).

Kruger, part of a crew from Mid-Continental Restoration Co. in Fort Scott, Kansas, begins cutting the stone free from the west arch.

The cornerstone—a primary building block of Mizzou tradition—is ready to begin its Homecoming journey, to a place of honor including an interpretive display on the north side of Jesse Hall.
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Art While You Eat...

Many Columbia restaurants feature original art in their dining areas, often changing exhibiting artists regularly. Generally, the art is for sale. Though not a comprehensive list, the following restaurants are worth checking out, for their art and for their food:

- Addison’s American Grill, 709 Cherry Street, (573) 256-1995
- Lakota Coffee Company, 24 S. Ninth Street, (573) 874-2852
- Main Squeeze, 28 S. Ninth Street, (573) 817-5618
- Sophia’s, 3915 S. Providence, (573) 874-8809
- Sven’s Kafe & Gallery, 110 Orr Street, #110, (573) 875-0840
- Sycamore, 800 E. Broadway, (573) 874-8090
- Teller’s Gallery & Bar, 820 E. Broadway, (573) 441-8355
- Upper Crust, 904 E. Elm Street, (573) 874-3033
- Uprise Bakery & Ragtag Cinema, 10 Hitt Street, (573) 256-2265

And don’t miss the mural by artist Ned Vail on the outside west wall of Shakespeare’s Pizza, 225 S. Ninth Street.

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Homecoming Sale

$20 Off Every $50 Spent on Your Next Purchase!

Offer applies to Complete Nutrition brand products only. Not valid with any other offers or coupons. Not valid on sale items. Void where prohibited. See store for details. Not responsible for typographical errors.

Sale Ends October 31
Columbia Mall (573) 446-4500 Next to JCPenny

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Kappa Kappa Gamma
Proudly Supports Mizzou Homecoming!

Welcome back Alumni!
Join us for a complimentary pancake breakfast and watch team scrimmages from the Mizzou Wheelchair Basketball team (7:45 - 8:15am) and the MU Women’s basketball team (8:15-9:15am). Then head out to Rollins Street to catch the Homecoming Parade pass historic Brewer Fieldhouse!
Two Tiger legends—2009 Grand Marshals Jon Sundvold and Steve Stipanovich—travel in another pair of legendary classics.

The 2009 Homecoming Parade snakes its way past the Memorial Union.

Chancellor Brady Deaton and Dr. Anne Deaton enjoy last year’s Homecoming parade.
**Queen Candidates**

**Alex Holley**  
Senior • Broadcast Journalism  
Sponsored by Alpha Kappa Alpha  
Hometown: Irving, Texas  
Favorite Thing About Mizzou: The school spirit and the opportunities it provides students.  
Greatest Mizzou memory: The people on the 1st floor of Cramer Hall freshman year. Every day a new great memory was created!  
Activities: MSA Senate-Multicultural Issues Chair SWIPES Make a Difference, Creator • Chancellor’s Diversity Standing Committee • News Anchor, KOMU 8 and Newsy • Academic Retention Services Leadership Team • Student Union Programming Board • Minority Leadership Conference Steering Committee

**Jacqueline Mejia**  
Senior • Convergence Journalism  
Sponsored by Hispanic American Leadership Organization  
Hometown: Downey, California  
Favorite Thing About Mizzou: I absolutely love the sense of pride that Mizzou exudes! The black and gold spirit is the lasting thing that will always make me proud to be a Tiger!  
Greatest Mizzou memory: When we won the KU basketball game and we rushed the court after the buzzer sounded.  
Activities: Kappa Alpha Theta • National Assn. of Hispanic Journalists • Summer Welcome Leader • Caring for Columbia Steering Committee • MU Career Center Specialist

**Kelsey Miranda**  
Senior • Magazine Journalism  
Sponsored by Kappa Alpha Theta  
Hometown: Tulsa, Oklahoma  
Favorite Thing About Mizzou: Mizzou’s strong value and preservation of its rich history and tradition, from Homecoming to Beat KU Week.

**Shannon Whitney**  
Senior • Convergence Journalism  
Sponsored by New Student Programs  
Hometown: St. Louis, Missouri  
Favorite Thing About Mizzou: Hearing the bells ring the alma mater, yelling ZOU after a touchdown, free t-shirts, the columns, meeting new people and

**Sue Yun**  
Senior • Communication  
Sponsored by Chi Omega  
Hometown: Kansas City, Missouri  
Favorite Thing About Mizzou: Even on such a large campus, you can make Mizzou feel like home.

Vote for King and Queen through Oct. 20 at vote.missouri.edu
Andrew Howard
Senior • Communication
Sponsored by ADAPT/PAWS: Wellness Resource Ctr
Hometown: Ballwin, Missouri
Favorite Thing About Mizzou: The rich amount of tradition Mizzou has. The fact that I entered the University through Tiger Walk and will leave through

Andrew Lorenz
Senior • Accounting
Sponsored by Pi Kappa Phi
Hometown: Jackson, Missouri
Favorite Thing About Mizzou: The family atmosphere! Mizzou has the greatest individuals who truly make Mizzou home. Also, Tiger Stripe ice cream!

Alex Ruppenthal
Senior • Journalism and German
Sponsored by Alumni Assn. Student Board
Hometown: Naperville, Illinois
Favorite Thing About Mizzou: The people—they are spirited, sincere and will go way out of their way to make students feel welcome.

Chris Spurlock
Senior • Convergence Journalism
Sponsored by Tour Team
Hometown: O’Fallon, Missouri
Favorite Thing About Mizzou: The crazy amount of school spirit! There’s nothing better than seeing hundreds of black-and-gold clad students on my walk

Justin Yeater
Senior • Biological Sciences
Sponsored by Alumni Assn. Student Board
Hometown: Joplin, Missouri
Favorite Thing About Mizzou: I love my Mizzou family! These people have helped shape me into the person I am today and I will remain close to them for

Tiger Prowl will keep me connected to Mizzou.

Greatest Mizzou memory: Receiving the call that I had been chosen as a Summer Welcome Leader and running to the columns with 35 others who have now become some of my closest friends.

Activities: Summer Welcome Leader • Pi Kappa Phi • Tour Team • Wellness Resource Center Peer Educator • Gamma Public Relations Steering Committee

Greatest Mizzou memory: When we won the KU basketball game and we rushed the court after the buzzer sounded.

Activities: Pi Kappa Phi • Summer Welcome Leader • Alumni Association Student Board • RSVP Educator • Zou Crew Coordinator • Mystical Seven

Greatest Mizzou memory: Changing the words in “Party in the USA” to “Party in the ZOU” and singing as loud as possible while walking in the Homecoming parade.

Activities: Alumni Association Student Board • Tour Team • Summer Welcome Leader • Mizzou 101 Teaching Assistant • QEBH

to class every day.

Greatest Mizzou memory: Traveling to Lincoln to watch the Tigers beat Nebraska in 2008. Beating such an historically great team in an incredibly electric atmosphere was amazing.

Activities: Summer Welcome Leader • Residential Life Peer Advisor • MU Tour Team Guide • Teaching Assistant • Columbia Missouri

the rest of my life.

Greatest Mizzou memory: Watching the Tigers beat the Kansas Jayhawks in 2007 in Kansas City, Missouri, to become the #1 ranked team in the country.

Activities: Alumni Association Student Board-President • Summer Welcome Leader • Learning Center Science Tutor • Beta Theta Pi • Mortar Board

Vote for King and Queen through Oct. 20 at vote.missouri.edu
MU Office of Undergraduate Research

Congratulations to Christine and Kyle who were among the 75 students selected from across the nation to present their research in Washington, D.C., on May 18, 2010. While visiting our nation’s Capitol, they met with Senators and Representatives from Missouri.

Kyle Ervin
Hometown: Festus, MO
Major: Civil Engineering
Research Project: “Saving Missouri lives by improving roadway work zone safety”
Mentor: Dr. Carlos Sun (Civil Engineering)

Christine O’Brien
Hometown: St. Louis, MO
Major: Biological Engineering
Research Project: “Photoacoustic flowmetry used to capture single melanoma cells for cancer diagnosis and treatment”
Mentor: Dr. John Victor (Biological Engineering)

Posters on the Hill in Washington, D.C.
Undergraduate Research at the University of Missouri:
Taking students beyond the classroom and into real world applications of scholarly activity and discovery.
check us out on the Web at: undergraderesearch.missouri.edu

Fellowships at Mizzou
http://fellowships.missouri.edu

Rotary Ambassadorial Scholarship
Bethany Henry is spending the year in Mexico, thanks to one of 700 international ambassadorial scholarships. In addition to taking courses, Bethany, a junior majoring in History, is volunteering at a youth center and working with local tribes.

NCMR
Bryant Harris (Senior, Engineering) was one of only 44 students in the nation granted $10,000 from the National Consortium for Measurement and Signature Intelligence Research Scholars Program, funded by National Science Foundation, for research contributing to US security.

Critical Language Scholarship
MU students received four of 575 highly-competitive scholarships for summer study of a language critical to US security: Paul Bolling (Russian), Brian Pellet (Arabic), Matt Velker (Chinese) and Derian Lange (Hindi).

Fullbright Grant
Congratulations to two MU students who were selected from a pool of more than 8,500 applicants nationwide for a Fulbright Grant. Andrew Sidel is currently teaching English in Spain, and Walter Harre is conducting research on traditional pottery in Japan. Sidel received a degree in Political Science; Harre in International Studies.

We would like to celebrate these advisors for their state and national recognition of excellent advising

Dr. Wayne Brethour
In October, the National Academic Advising Association (NACADA) will recognize University of Missouri faculty advisor Dr. Wayne Brethour with a 2010 Outstanding Advisor Certificate of Merit for Faculty Advising at the NACADA national conference in Orlando. Dr. Brethour also received the 2009 Missouri Academic Advising Association Outstanding Academic Advisor Award for Faculty Advising in September 2009, as well as the MU Excellence in Advising Award in April 2009.

Dr. Wayne Brethour has been advising in the College of Arts & Science, Department of Sociology as a faculty advisor for over 200 Sociology majors since 2005. Dr. Brethour has received several teaching awards and serves the University in a variety of capacities outside of the regular classroom environment. In addition to his teaching accolades, he is an outstanding undergraduate advisor and mentor.

The Sociology Department Chair writes, “Wayne is an extremely dedicated advisor who works tirelessly on behalf of students. His office door is always open; he has helped create a department atmosphere that students find especially inviting and welcoming.”

One of his students writes, “Dr. Brethour first captivated me with his teachings in Sociology, so much that I decided to major in it. I found that he is just as superior an academic advisor as he is a teacher. Since it is not like there is a ‘Complete Guide to Everything College’ for undergraduates to discover all of the opportunities a school has to offer, I am utterly blessed to have had Dr. Brethour so faithfully fill me in on opportunities I would have nothing about without him—opportunities of which when I look back upon my college career, define what college was to me.”

University of Missouri
Advisors Forum

The Office of the Vice Provost for Undergraduate Studies

Marshall Scholarship
One of 40 students nationwide to receive a prestigious Marshall Scholarship, Brian Pellet was the first MU student to do so in 25 years. A Journalism graduate, Brian is pursuing a master’s degree at Oxford University to prepare for a career in journalism and international affairs.

Barry M Goldwater Scholarship
Four MU students, the maximum possible, received the Barry M. Goldwater Scholarship. Goldwater seeks sophomores and juniors in science, mathematics, or engineering who have significant research experience. Bertram Drury (Chemistry), Daniel Cook (Biological Sciences), April Diebold (Biological Sciences) and Rachel Walther (Biochemistry) were nominated by MU faculty members, based on academic achievement and potential for a career in the sciences.
HOME COMING HIGHLIGHT

Collegetown USA

MU STUDENT CENTER
DEDICATION

The students of the University of Missouri invite you to help celebrate the dedication of the new MU Student Center!

An open house and room naming events all lead to the official building dedication ceremony at 3 p.m. on Friday, October 22, followed by Homecoming festivities on Saturday, October 23.

Come help us honor “Tradition Set In Stone,” and set the stage for traditions yet to be at the MU Student Center.

MU STUDENT CENTER DEDICATION 2010
Visit MissouriStudentUnions.com for more details.
Go Tigers
Play Hard

Good Luck
From Garry’s Angels
And the Special Team at
Garry Lewis Properties

We Are Mizzou

Most MU Tailgaters Believe That
Visiting with Friends
Going to a Game
Visiting with Family
Eating
Barbecuing
Is More Important than Drinking
In Making Tailgating Fun

Data Taken from the 2009 Wellness Survey. N = 2,580

We Take
Pride in Our Choices

Garry Lewis Properties
www.corporatelake.com • 573.442.6478
Homecoming Facts & Figures

Events:
- 99th Homecoming Celebration
- 25th Anniversary of the Blood Drive
- 4,937 units of blood
  (2010 Goal: 4,000+ units in four days)
- Five grocery stores for Tigers Taming Hunger
- 13,952 cans collected for Tiger Food Fight
- 20 Traditions at Mizzou
- 19 Board games featured in Parade, Talent and Campus Decs
- 75 Homecoming Bulletin boards in residence halls
- 150+ Parade entries
- 34 businesses in Decorate the District

Participants:
- Six organizations, 36 Greek chapters, and 27 residence halls
- 5,000 pre-registered Blood Drive Donors
- 135 Royalty Applications
- 30,000 people expected at parade
- 15,000 expected to view Campus Decorations
- 3,755 Facebook fans
- 3,140 reserved hotel rooms for Homecoming (Source: Columbia Visitors Bureau)
- 29 students on the Homecoming Steering Committee
- 32,009 Mizzou students (24,759 undergrads)
- 257,000 living alumni

Compiled by Amanda Schneiders • Homecoming Steering Committee
Mizzou's campus is one of the most renowned and beautiful in the country. Among the tree-lined university grounds, students can find statues and landmarks that have come to help define the campus and celebrate the university's history.

**A Tinted Campus**

Mizzou's campus is divided into "red campus" and "white campus": the area of the grounds around the quadrangle, where the buildings are built of red brick, is known as "red campus," and east of the quadrangle, where many buildings are built of white limestone, is known as "white campus."

**Memorable Union**

Original construction plans, approved by the Alumni Association in 1916, called for a tower flanked by north and south wings. The underlying concept of a student union was a campus location for alumni and undergraduates to interact. The tower, finished in 1926, became a memorial when the names of 116 students killed in World War I were engraved in its stone arch. Construction of the south wing began in 1930, but soon after the foundation was laid, work was halted by the Depression. For almost 20 years, the project lay dormant. In 1946, the Missouri General Assembly approved financing for the north wing, which was finished in 1950. Finally, in 1963, more than 30 years after it was started, the south wing was completed. Memorial Union, made mostly from native Missouri stone, is regarded as one of the finest works of Gothic architecture in the country.

**Engineering Shamrock**

In 1903, MU engineering students proclaimed St. Patrick the patron saint of engineers. Since then, the shamrock has become a common symbol of the University's engineering program. A stone mosaic shamrock is embedded in the patio outside Engineering Building East (Laflerre Hall). Legend has it that if you walk over the shamrock, you will marry an engineer. Near the shamrock is a memorial bench dedicated to the engineering students who served in World Wars I and II.

**David Francis Has a Nose for Scholarship**

As tribute to former governor of Missouri and a great proponent of the University, David R. Francis, a statue stands just northeast of the entrance to Jesse Hall. It is said that when a student rubs his nose, they'll get an "A" on their next exam. Due to this tradition's popularity, the nose has needed replacement a few times over the years.

Please see **LONG LIVE ROCK**, page 37

School of Journalism buildings both old and new display the red bricks and Late Victorian architecture of Red Campus. The Quadrangle's style was inspired by the University of Virginia, Mizzou's sister school. Lowry Hall's white limestone and Neo Gothic style epitomize MU's White Campus. The ornate Gothic stone work of the Memorial Union is known nationwide.

**By Roze Pirvany**

Missourian Advertising Department

**LIKE A ROCK: Stone landmarks abound around campus**
The Peking Lions
Two stone lions, which once guarded a Confucian temple in Nanking, China, were given to the School of Journalism by the Chinese government as an act of international goodwill on May 7, 1931, during the 22nd annual Journalism Week. Walter Williams, the first dean of the School of Journalism and then University president, accepted the gift from Chao-chu, minister of the Republic of China to the United States.

Dr. H.H. Kung, China’s minister of industry and a descendant of Confucius, arranged to have the sculptures given to the school after he became acquainted with journalism alumni working in China. The figures, which now stand in the archway between Neff and Williams halls, were sculpted by an unknown artist around 1400, at the beginning of the Ming dynasty. Each stands five feet tall and weighs 5,000 pounds.

The Columns
The Columns are all that remains of Academic Hall, the first and main building on campus until it burned on January 9, 1892. The Columns were originally deemed to be unsafe, but a rally in their defense kept them on campus to become an enduring symbol of MU.

This article incorporates information from the University of Missouri, the Mizzou Alumni Association and the Columbia Convention and Visitors Association.
1911-2011
ONE HUNDRED

The University of Missouri is widely recognized as the birthplace of the Homecoming tradition, and next year marks the 100th anniversary of the first Homecoming game on the MU campus.

The celebration will take place in the weeks leading up to the Missouri vs. Iowa State football game on October 15.

The tradition of Homecoming first began in 1911 when Chester L. Brewer, MU’s Director of Athletics, invited alumni to “come home” for the first Missouri vs. Kansas football game on the MU campus.

Brewer organized a rally and parade as part of the inaugural Homecoming celebration.

Preparations for the centennial celebration are underway by volunteers and staff of the Mizzou Alumni Association.

Carrying on the spirit of the event it started, Mizzou will host the annual parade and rally along with several special events to honor America’s greatest Homecoming celebration.

“Traditions are such an important part of the Mizzou experience,” said Todd McCubbin, executive director. “No tradition is larger than Homecoming and we look forward to celebrating a special anniversary next year.”

Make plans now to return home to Mizzou for the 100th anniversary of the first Homecoming game.

For more information on the history of Mizzou Homecoming, visit Mizzou.com/Homecoming.
Calendar of Events

Monday, October 18
~ Talent prelims (6 p.m., Jesse Hall)

Tuesday, October 19
~ Talent prelims (6 p.m., Jesse Hall)

Wednesday, October 20
~ Talent prelims (6 p.m., Jesse Hall)

Thursday, October 21
~ MU Student Center Dedication (2-5 p.m., New Student Center)
~ Talent finals (6 p.m., Jesse Hall)
~ Game Night (hosted by the Student Union)
~ Film: Horse Boy (7 p.m.; Museum of Art and Archaeology, Pickard Hall)
~ Almost Midnight Breakfast: (10 p.m.-12 a.m., hosted by Mizzou After Dark and Greek Life) Free to MU students with a valid student ID, $5 for general public.

Friday, October 22
~ Exhibition: Charles Schwartz, an Artist in Nature: (9 a.m.-3:30 p.m., Ellis Library)
~ Black and Gold Friday (8 a.m.-9 p.m., University Bookstore)
~ MU Student Center BBQ (11:30 a.m.-1 p.m., New Student Center, Kuhlman Ct)
~ SUPB Time Capsule Dedication (2:30 p.m.-3 p.m., New Student Center)
Sponsored by the Student Union Programming Board.
~ MU Student Center Dedication (3 p.m.-4 p.m., New Student Center)
~ Campus Decorations (6-10 p.m. in Greek Town)
~ Reception for Sabra Tull Meyer, Second Annual Alumni Exhibition (5-7 p.m., A125 Fine Arts Building)
~ Spirit Rally (7:30 p.m. corner of Burnam/Richmond in Greek Town)
~ Guest Artist: Mauricio Salguero (clarinet) and Christopher Biggs (electronics) (8 p.m.): Whitmore Recital Hall
~ Student Union Programming Board Homecoming Dance (9 p.m. – 2 a.m., The Shack in the NSC)
~ BPC Homecoming Comedy Show (7-10 p.m., Jesse Hall)

Saturday, October 23
~ Brewer Breakfast (Time TBA, Mizzou Rec)
~ Exhibition: Charles Schwartz, an Artist in Nature: (9 a.m.-3:30 p.m., Ellis Library)
~ Student Recital: Tyler Walton, horn, and Natalia Bolshakova, piano (6:30 p.m.): Whitmore Recital Hall
~ Homecoming Parade: (Time TBA, University of Missouri campus/downtown District)
~ National Panhellenic Council (NPHC) Step Show (Time TBA, Plaza 900)
Hosted by the GOBCC as part of the Black Family Reunion (BFR) Homecoming celebration (cost is free)
~ Clarence Wine, Sr. Memorial Tailgate (Time TBA, Gaines Oldham Black Culture Center) Hosted by the GOBCC as part of the Black Family Reunion (BFR) Homecoming celebration; (cost is free for students with ID, $3 for public)
~ MAA Member Appreciation Tailgate: (2.5 hours before kickoff, Hearnes Center) Registration is $10 for association members and $15 for nonmembers. Children 12 and under are free.
~ Women’s Center and Social Justice Friends: (post-Homecoming parade, N215 Memorial Union)
~ Homecoming game vs. Oklahoma (Time TBA, Faurot Field)

Thursday, October 21-Saturday, October 23
~ Exhibition: Ancient Bronzes of the Asian Grasslands, (12 p.m.-4 p.m.) Museum of Art and Archaeology, Pickard Hall
~ Exhibition: Equine Art, (12 p.m.-4 p.m.) Museum of Art and Archaeology, Pickard Hall
~ Variety of collections, including notable finds in Missouri archaeology, Faces of Mexico exhibition, Instruments of Sound, and other new additions to the gallery, (Thursday - Friday: 9 a.m.-4 p.m., Saturday 10 a.m.-4 p.m.): Museum of Anthropology, Swallow Hall