"In the League [Big 10], I kind of realized early that you have to work hard, no matter what; nothing is given to you."—UW All-American Running Back & NFL Star Melvin "Flash" Gordon in video “Why Wisconsin”.

SA112 is DvJM’s 197th book overall so far, & w/other writings & photos by him too, David Joseph Marcou is Wisconsin’s most prolific author.

Cover BW Pics’ Captions-Credits: Dick Bennett poses w/Brian Meeter, LaX Ctr., 2-21-10; Dick Bennett signs autograph for boy wearing LaX Loggers uniform, 2-21-10 (DvJM); Dick Bennett poses w/award-winning group, 2-21-10; Bret Bielema shakes hands w/Scout Leader Sean Henneman, Stoney Creek Inn, LaX, 2-25-10, Bret Bielema R chats with Boy Scout, Stoney Creek Inn, LaX, 2-25-10 (DvJM)

Photographed by David Joseph Marcou (DvJM).
Photographer-Author's Preface:

In Feb. 2010, I photographed two La Crosse events extensively, featuring two famous now-ex-Badger coaches--Dick Bennett (who led UW-Green Bay’s Men’s BB team before taking over at UW-Madison & leading that team to a Final Four appearance just before Bo Ryan ((& now Greg Gard)) became coach there; DB went on to coach the Washington State Men’s BB team four seasons; he also is the dad of Tony Bennett, whose Univ. of Va. Men's BB team is NCAA Div. I Champion in 2019; Tony had been an assistant coach under his dad at UW-Madison); and Bret Bielema (who had a 12-1 record his first season as UW-Madison Head Football Coach, before eventually engineering Russell Wilson's amazing comeback throw to Jeff Duckworth to help win for UW BB's 1st Big Ten Championship Game; & fairly soon after, moving on to coach the Univ. of Ark. FB team; most recently, he's defensive line coach for the New England Patriots NFL team)--as speakers. The Dick Bennett speech was part of the Awards Event for the La Crosse Area Sports Connection of the La Crosse Area Sports Commission at the La Crosse Center on Sun., Feb. 21, 2010. The Bret Bielema speech occurred Thurs., Feb. 25, 2010 as part of the 7th Annual Eagle Dinner for the Gateway Council of the Boy Scouts of America at La Crosse's Stoney Creek Inn. Brian Meeter was Director for the La Crosse Area Sports Commission event; Sean Henneman was Director for the Scouting event. Though original photos for both events were taken by me(DvJM) in color, this book presents them in BW; many of my books comprise beautiful documentary photos in BW, working with the very capable publisher I do. I’m grateful to God, La Crosse Area Sports Commission, Gateway Council of the Boy Scouts of America, relevant leaders, guests, & members of those groups, Dick Bennett, Bret Bielema, the organizations that prepared spaces, refreshments, and meals at those sites, all subjects, my publisher (DigiCOPY of LaX), my family & friends, my clients, mentors, archivists, book sponsors, medics, counselors, media, readers-buyers, and sellers, always.--DvJM.