Spirit of America

Vol. 73

Street Photos with Eyes Open

(Expanded w/Special 8-4-18 Reunion Interiors Included)

Essay and Photos by Author David Joseph Marcou (DvJM)

SA256-SA73 Books & Contents Copyright© of David Joseph Marcou. Most of SA73 was published in SA25, with additions now included in SA73.

Along with helping conceive a great son (Matt), plus authoring 158 books; 1,250+ shorter published non-fiction writings; 15 plays; hundreds of poems; and hundreds of thousands of photos he's taken, David Joseph Marcou is WI's most prolific author.

KEY: DvJM = David Joseph Marcou; LaX = La Crosse, WI; NYC=New York City, NY; DC=Washington, DC.

Cover Photos:
Empty soda bottles in racks and motorcycle by shop near Blue House, Seoul, 1985-86, by DvJM; Knight of the Printed Page, Columbia, MO, Summer 1981, by DvJM; Filipina farm woman with broad-brimmed hat, the road south of Manila, Summer 1986, by DvJM; Man distributing Street Sense newspapers, DC, April 2010, by DvJM; March of the Segways, Riverside Park, LaX, 5-22-16, by DvJM.

Marcou Nine, Memorial Day, 1997 (DvJM at Far Left), LaX, photo by Matt A. Marcou, DvJM’s son.

Stars, planets aligned, UM-Minneapolis, ca. 7-1-06, by DvJM.


Joy and Tom Marcou, NYC’s Times Square, 4-9-11, by DvJM.

Nude sculpture, ‘Reflections’ by Paul Granlund, in front of LaX Public Library, 2016, by DvJM.

Kwik Trip construction, Madison, WI, ca. 2015, by DvJM.

If he [Lombardi] believed in me, I could believe in me. —Jerry Kramer, NFL HOF Speech, 8-4-18.

“David... thank you so much... Not only was it a great weekend but now we have beautiful photos as well. You’re the best!”—Nancy Goehren-Phone, an AHS Class of 1963 50th Reunion Photos by DvJM.

“You can, if you will”—Asst. Sandpoint High FB Coach Denny Long Ago via 2016 HOF'er Jerry Kramer, 8-4-18.

“We... had a wonderful team... a team that played as a team, and stood as a team, and enjoyed one another as a team”——From Packer Jerry Kramer’s HBO Speech, 8-4-18.

“I’m gonna dress you up in my love.”—From Madonna song via Jinny Kwak, a good friend in Seoul who bought me an AP coat in 1986.

SA73 Designed/Printed/Bound/Published by DigiCOPY of La Crosse, WI (LaX), in Sept. 2018. Price: $19.95.

“Thanks for capturing a very fun and memorable weekend. Nicely done, Dave!”—Cindy Meyers-Patros on 50th Reunion Photos.

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Preface by David Joseph Marcou

For 37 years so far, I’ve been taking street photos and other types too – ever since buying my first good camera, a Rolleiflex 35-er with Planar lens in November 1979 at age 29. I still love to go out on the sidewalks and streets to take candids and sometimes quickly posed photos as well. My posed photo-portraits are generally “instantaneously” taken – i.e., I generally ask permission to take a photo-portrait, have my subject/s sit and/or stand where I find them, and snap two or three quick photos that often have natural-enough, positive meanings.

Henri Cartier-Bresson inspired me first to do street photography and soon after, my photographer-hero was Bert Hardy. Those two great photo-journalists’ stories and images still inspire me, as do the works of other great photo-documentarians like Dorothea Lange, Gordon Parks, Lewis Hine, Jane Bown, Edward Steichen, and WE Smith.

Since my years as a newspaper carrier, ages 10-14, I’d loved riding my bike and walking around on the streets of La Crosse’s north side (our home was on Prospect St.). After 1979, I’ve loved photographing in many parts of the United States. Also, I lived and worked as a journalist in London and Seoul in the 1980s, and reported on the Philippines for five days for Korean Air’s Morning Calm magazine in 1986, too.

After receiving a BA in History in Madison and MA in American Studies in Iowa City, I studied written and photographic journalism at the University of Missouri (1980-84). My son, Matthew, was born in 1987; I’d married his South Korean mom in 1986. She and I divorced in 1992. Matt went on to become an Army Special Ops Combat Medic and is now a successful university engineering student living with his talented artist/university teacher wife, Jessica. I spent the first 17 years of my life in La Crosse and have lived here again since 1987. Matt was born and raised here too. We did live in Adams-Friendship, WI, in 1990 briefly, when I was interim newspaper editor there.

If readers/viewers enjoy this book, it will likely be because its design and images suggest how I take good photos without generally pre-viewing them through a viewfinder or screen, which I improved on greatly after seeing superb “no-look” photos a fellow-photographer in Adams-Friendship took in 1990.

Though I’ve photographed many celebrities since 1979, it’s my photos of everyday people and events that inspire me most – a photo of a dad texting as his small son walks close by his side, of a little girl with a small American flag along a parade route, of my generous brother Tom and his wife, Joy, on our photographically eventful daytrip to New York City on April 9, 2011. By “everyday”, I don’t mean average; I mean, rather, people putting in an honest day’s work and play every day, who continue to allow me, in one form or another, to photograph them decently.

There are many sponsors, designers, printers/binders, editors, archivists, counselors, medics, officials, students, teachers, mentors, and readers/viewers I’m grateful to, plus family and friends; God and our guardian angels as well. As time goes by, I prepare for when my own grandchildren-to-be, hopefully, will savor the everyday’s tapestry in all our photos, writings, books, plays, etc., by keeping our eyes, hearts, and minds, open – for the longest time.-DvJM.
Captions and Credits

Captions/Credits "Spirit of America, Vol. 25: Street Photos with Eyes Open--Savoring the Everyday's Tapestry."
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Interior BW Pics' Captions-Credits (PP 6-28):

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A favor or 4 for Ed Marcou, a good cousin, on his personally-crafted picture postcard, ca. 2010, courtesy of Ed Marcou.
Ed Marcou's wife, Esther, married 68 years before she passed, courtesy of Ed Marcou.
My photo is objective document, not PR for "Art Is War" graffiti, LaX, ca. 2013, photo by DvJM.
Man distributing Street Sense newspapers, DC, April 2010, by DvJM.
Marilyn and her dog, Sophie, LaX, 5-25-16, by DvJM.

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Guitar busker near Covent Garden, London, Autumn 1981, by DvJM.
Man walking with briefcase, near then-named Sears Tower, Chicago, ca. 1991, by DvJM.
Hailing a cab, DC, ca. 2011, by DvJM.
A New Zealander and American friend*, Oktoberfest Parade, ca. 2014, by DvJM.
Victory cycle, LaX, ca. 2014, by DvJM.
Hoping for work, DC, April 2010, by DvJM.
Amtrak/Bus depot/station, LaX, ca. 2010, by DvJM.

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Ariel wearing Muhammad Ali t-shirt, LaX, ca. 2014, by DvJM.
Kwik Trip construction, Madison, ca. 2015, by DvJM. (Transportation provided by Charles and Christine Freiberg and Roger Chase.)
Lady on phone on porch, LaX, ca. 2010, by DvJM.
Two ladies race-walking to work, DC, ca. 2011, by DvJM.
Two security policemen, DC, ca. 2011, by DvJM.
Little George's friend's house on snowy day, LaX, ca. 2014, by DvJM.
Young lady with perspective, 7th Street, LaX, ca. 2015, by DvJM.

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Two young ladies chat along Cameron Street, LaX, ca. 2015, by DvJM.
Filing along King Street, LaX, ca. 2015, by DvJM.
Newspaper HQ along river in Cook County, Chicago, 2010-12, by DvJM.
Bird-in-flight's shadow, Milwaukee Amtrak Station, 2010-12, by DvJM.
'Dreams' or young boys by window, St. Louis's Lambert Airport, ca. 1981, by DvJM.
Lone Racer, Cycling Crittendum of May 6th and 7th, 2016, LaX, by DvJM.

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Kim Ambrose photographing Cycling Crittendum of May 6th and 7th, 2016, LaX, by DvJM.
Lady coming from car with treats, LaX, May 2016, by DvJM.
"Seven" culture magazine ads on bus, LaX, May 2016, by DvJM.
American Legion Post #52's announcements board, LaX, May 2016, by DvJM.
Kemps dairy truck by Goodyear store, LaX, May 2016, by DvJM.
Two young ladies jogging by an alley, LaX, May 2016, by DvJM.
Church and business motifs, Cass St., LaX, May 2016, by DvJM.

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Elderly lady who walks a lot, LaX, May 2016, by DvJM.
Stefana with Meals-on-Wheels, Becker Plaza, LaX, May 2016, by DvJM.
New Pioneers Lunch Club: (L-R) Mark Felker, former Mayor John Medinger, Roger Grant, new member Bill Harnden, and Kerry Hruska, 5-20-16, by DvJM, also a member. (Members Joe Kotnour and David W. Johns were not present that day. The waitress was Samantha.)
Matt, a resident in a building I used to live in, LaX, May 2016, by DvJM.
Maya, a WTC student sitting on grassy rise, LaX, May 2016, by DvJM.
Tina Fey lookalike, 5th and King Sts., LaX, May 2016, by DvJM.
Three tykes on bikes, 4th and Jay Sts., LaX, May 2016, by DvJM.

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Dick Mial, Tribune's former opinion page editor (I worked for him), now a Pearl St. Books clerk, May 2016, by DvJM.
(L-R) Lauren, Lovell, and Zion, 3rd and Pearl Sts., LaX, May 2016, by DvJM.
(L-R) Keni, Derek, and Eridus, Pearl St., LaX, May 2016, by DvJM.
Candid bench scene: 2 ladies and a dog, Burns Park, LaX, May 2016, by DvJM.
Nude sculpture, "Reflections" by Paul Granlund, in front of LaX Public Library, May 2016, by DvJM. (Tulips are nice touch.)
Cindy on 8th Street, LaX, May 2016, by DvJM.
Vagabond sitting by billboard, LaX, ca. 1980, by DvJM for WHS.

Hannibal Man, Hannibal, MO, Summer 1981, by DvJM for WHS.

Madison alley buildings and light from sky, WI, 1979-80, by DvJM for WHS.

Dad and Son Petras were murdered in this, their own camera store, May's Camera, Main St., LaX, 2012, by DvJM.

Oktoberfest parade crowd, 2nd St., LaX, ca. 2012, by DvJM.

Augie, a floral salesman, The Strip, Pittsburgh, PA, March 1991, by DvJM (Transportation provided by David W. Johns).

Beatles' retro show theatre front for Rain and passersby, NYC, 4-9-11, by DvJM.

Shopfront with empty soda bottles in racks and motorcycle, near Blue House, Seoul, S. Korea, 1985-86, by DvJM.

Knight of the Printed Page (two suits of armor in front of pawnshop), Columbia, MO, Summer 1981, by DvJM.

Man's expression looking into my camera, Seoul alleyway, 1984-86, by DvJM for WHS.


African-American migrant man sitting in front of VIP Seniors Headquarters, St. Louis, MO, ca. 1981, by DvJM.

Person on the Street interviewee, Adams-Friendship, WI, 1990, by DvJM for Adams County Times-Friendship Reporter.

Smoking guard and pigeon, British Museum, London, Autumn 1981, by DvJM for WHS.

Storybook House, Madison, WI, 1979-80, by DvJM.


Experimental car, Madison, WI, ca. 2015, DvJM. (My transportation provided by Charlie and Christine Freiberg and Roger Chase.)

Joy and Tom Marcou, two generous relatives of mine, Times Square, NYC, 4-9-11, DvJM. (Transportation by Joy and Tom.)


Boy seen from behind skateboarding, LaX, May 2016, by DvJM.

Zeke, a man who's seen a lot of the world, LaX, May 2016, by DvJM.

Mike Eide, a neighbor, LaX, May 2016, by DvJM.

Kathy and her daughter Margaret, LaX, May 2016, by DvJM.

Graduation drinking party, Granddad's Bluff, LaX, ca. May 1968 (PhotoCourtesy of MaryStoetzel).

Venus Sleeping on a Bench, Cameron Park, LaX, 7-29-18 (DvJM).

Waitress with hostess I believe, front dining area, Freighthouse Restaurant, LaX, 8-4-18 (DvJM).

Bruce Weiske, Aquinas HS Class of 1968 50th Reunion, banquet room, Freighthouse Restaurant, LaX, 8-4-18 (DvJM).

(L-R) Mary Langen King, Cynthia Banasik Herlitzke, Theresa Oldenburg O'Kane, Theresa Neubauer Ratigan, Peter O'Kane, Bob Ratigan, Tom King, Freighthouse, 8-4-18 (DvJM).

Pam Pfaff Bauman & Ed Bauman, Freighthouse, LaX, 8-4-18 (DvJM).

Bev & Pete, assisting each other at serving table, Freighthouse, LaX, 8-4-18 (DvJM).

(L-R) Mark Thompson, Dave Faherty, Bob Formanek, Mrs. & Mr. Chuck Dockendorff w/ Mark's wife, Trish Joannis-Thompson, dinking win backR, Freighthouse, LaX, 8-4-18 (DvJM).

Focused people at bar incl. Sue Reget®, w/ mirror-image of my/DvJM's face w/camera(L) taking this pic, Freighthouse, LaX, 8-12-18 (DvJM).

Sue Ellenz-McGarry & Janet Roth-Morris, good friends since high school, Aquinas HS Class of 1968 50th Reunion, Freighthouse Restaurant, LaX, 8-4-18 (DvJM).

Cornelius, a blue collar worker in SD Charger football jersey, LaX, 8-12-18 (DvJM).

Mrs. & Mr. Dennis Stalsberg receive Holy Communion from Fr. Del Malin, AHS'68 50th Reunion, AHS Campbell Theatre-Auditorium, LaX, 8-4-18 (DvJM).

Fr. Del Malin greets as he arrives for 50th Reunion Mass, AHS, LaX, 8-4-18 (DvJM).

Female worker in uniform walking along 7th St., LaX, 8-14-18 (DvJM).

Del Malin greeted as he arrives for 50th Reunion Mass, AHS, LaX, 8-4-18 (DvJM).

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Tom & Joy Marcou seated in their car, LaX, 8-19-18 (DvJM).

Fr. Del Malin greeted as he arrives for 50th Reunion Mass, AHS, LaX, 8-4-18 (DvJM).

Dave Reinders guides tour of AHS (AHS'68 50th Reunion Organizing Committee Member Darlene Massie Stuber Otto is at FarLeft), LaX, 8-4-18 (DvJM).

Del Malin greeted as he arrives for 50th Reunion Mass, AHS, LaX, 8-4-18 (DvJM).

Three worlds of experience -- or three unique people by Cameron St. Cul-de-Sac, LaX, 8-7-18 (DvJM).

Pam Pfaff Bauman & Ed Bauman, Freighthouse, LaX, 8-4-18 (DvJM).

Sue Reget®, w/ mirror-image of my/DvJM's face w/camera(L) taking this pic, Freighthouse, LaX, 8-12-18 (DvJM).

Good friends since high school, Aquinas HS Class of 1968 50th Reunion, Freighthouse Restaurant, LaX, 8-4-18 (DvJM).

Little girl sitting with flag viewing Memorial Day Parade, ca. 2007, by DvJM for WHS.

Dawn, a new neighbor with patriotic package, LaX, May 2016, by DvJM.

Dawn at US Capitol Building, DC, April 2011, by DvJM.

Stylish gal crosses Cass St. on bike, LaX, ca. 2015, by DvJM.

Think Green Think Clean, Waste Management truck, Kwik Trip, LaX, ca. 2015, by DvJM.

"Bad Brad" in Packers and UW gear, Cameron Park, LaX, Spring 2016, by DvJM.

Cycle with yellow and black face, LaX, Spring 2016, by DvJM.
LaXFDF's Joe Jablonski sitting in fire-truck, 7th and Cameron Sts., LaX, May 2016, by DvJM.
Family walking to Children's Museum, 5th Ave., LaX, May 2016, by DvJM.
(L-R) Prentice Vaughn, Justin, Bonnie, Prentice's daughter, and Carrie, Prentice's wife, 3 of 4 orig.TNans, LaX, May 2016, by DvJM.

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Antique book on Paris, Reliant Real Estate front doorway, Cass St., LaX, May 2016, by DvJM.
March of the Segways, Riverside Park, 5-22-16, by DvJM.
Red-haired lady walking by truck, 5th and Cass Sts., LaX, 5-26-16, by DvJM.
Motorcyclist riding on 4th St., LaX, Spring 2016, by DvJM.
Gil "Gravedigger" Brown and fans, Green Bay, WI, Summer 1998, by DvJM for WHS.
Arab-American mom and son on park bench by Mississippi River, LaX, ca. 2010, by DvJM.
Little Dames, Oktoberfest, ca. 2012, LaX, by DvJM.
Badgers' mopeds parked outside Camp Randall Memorial Stadium, Madison, ca. 2012, by DvJM.
DC street trumpeter earning his living and wearing metal leg-prosthetics, April 2011, by DvJM.
Young lady jogs by Bethany on Cass Nursing Home, LaX, May 2016, by DvJM. (My mom, Rose, kept the medical records up-to-date and accurate there before moving to Bethany Riverside Nursing Home, where she held the same records administrator job, 30 years total. Rose C. Muskat Marcou personally raised her and Dad's seven children too. I am the oldest of the seven.—DvJM.)
Roger Chase, army veteran and Becker Plaza president, reads La Crosse Tribune in laundry room, LaX, 5-29-16, by DvJM.

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New Day, rescue service worker raises flag at LFD Station, 5th & Market Sts., LaX, 6-25-18 (DvJM).
45th Wedding Anniv., Dan & Vicki Olson Marcou's Wedding group portrait, incl. best man DvJM, next to groom Daniel J. Marcou, LaX Cathedral, 8-4-73 (Photo by Ellickson's Studio).
A young man (on guitar) has got to dream, Riverside Park bench, LaX, ca. 2006 (DvJM).
Helping Hands Mural by Landon Sheely, 3rd & State Sts., LaX, 7-21-18 (DvJM).
Live Helping Hands Street Scene, 38 Main Sts., LaX, 7-21-18 (DvJM).
Joshua Fit the Battle of Jericho, 6th & Main Sts., LaX, 7-27-18 (DvJM).
(L-R) Carlynn Clements, Cheryl & Greg Kloss, Tom Pretasky (Mary Benz Pretasky's Spouse), Sue Reget, & Dave Clements, Freighthouse, LaX, 8-4-18 (DvJM).
Denise & Mike Muehr*, Freighthouse, LaX, 8-4-18 (DvJM).
(L-R) Chuck & Nancy Grathen Flume, Mary Rue, Mrs. & Mr. Jim Fohrer, Freighthouse, LaX, 8-4-18 (DvJM).
Ann Lynch chatting at Right w/ fellow alums & friends, Freighthouse, LaX, 8-4-18 (DvJM).
Mary Kay & John Albertsen, Freighthouse, LaX, 8-4-18 (DvJM).
Kathy Dvorak Scott assists Gary Kleineretz, Freighthouse, LaX, 8-4-18 (DvJM).
Mrs. & Mr. David Gallagher*, Freighthouse, LaX, 8-4-18 (DvJM).
Cindy & Paul Meyers Patros, Freighthouse, LaX, 8-4-18 (DvJM).
Pas Houa, sunflower vendor, Cameron Park Farmers Market, LaX, 8-11-18 (DvJM).
Salzer Square at pre-dawn, originally site of the Salzer Seed Co., LaX, 8-17-18 (DvJM).

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Bank sign, Cathedral steeple, & WKBT satellite dishes, LaX, 8-22-18 (DvJM).
Peace, LaX Olive Oil Co., Main St., LaX, 8-22-18 (DvJM).
Antique treats & US flags, LaX, 8-22-18 (DvJM).
Man walking by Anytime Fitness wearing Badger hoodie, LaX, 8-22-18 (DvJM).
Young woman walking dog by Tease Salon, Jay St., LaX, 8-22-18 (DvJM).
Windswept, but still McKenna's Gold, LaX, 7-20-18 (DvJM).
Linda & her daughter Kristie by flowers, LaX, 7-23-18 (DvJM).
Little girl & driver on West Salem schoolbus, LaX, 8-2-18 (DvJM).
Group photo-portrait (all are ID'd in other captions, except Bob & Patricia Formanek, who are Far Left at Back), AHS Welcome Area, LaX, 8-4-18 (DvJM).
Reunion tour guide Dave Reinders in gold shirt w/blue & gold necktie; he was my Junior Varsity FB Coach ca. 1966, AHS Welcome Area, LaX, 8-4-18 (DvJM).
Fr. Del Malin shows congregation AHS Chalice of 1937 donated by then-Bp. McGavick, used at every AHS Mass since then, LaX, 8-4-18 (DvJM).
Charlie Freiberg & DvJM/me* in UW gear, LaX, 11-13-16 (DvJM).
Our Freedom station, LaX, 6-25-18 (DvJM).
Lombardi-eraGBPackerGuard(64) Jerry Kramer & daughter Alicia thanking NFLHOF for electing him to membership at last, Canton, OH, 8-4-18 (DvJM off TV).
Aquinas Catholic Schools Director Ted Knutson walks the walk, after our Saturday afternoon Reunion tour, AHS, 8-4-18 (DvJM).
Young lady walking west & my reflection in window, Goodyear Store, LaX, 8-23-18 (DvJM).