Government Websites

Demographics
Can be used to find marketing data, business plan data, etc.
  ● U.S. Bureau of the Census  http://www.census.gov
  ● Statistical Abstract of the United States, 2012
    http://www.census.gov/compendia/statab/
    ○ Note: ceased with 2012 edition
  ● Missouri Census Data Center  http://mcdc.missouri.edu/
  ● Federal Financial Institutions Examination Council – Geocoding System

Economic Data
  ● FRED  http://research.stlouisfed.org

Local Development Authorities
  ● Try a Google search on development authority/council/agency [name of city/area]
    http://www.columbiaredi.com
    http://www.loredc.com
    http://www.k-redi.com

Traffic Maps
  ● Try a Google search on traffic volume/count [name of city] or try the local planning or police department.
    MODoT  http://modot.mo.gov/safety/trafficvolumemaps.htm
    City of Columbia

Company & Industry Information
  ● International Trade Administration, Manufacturing & Services
    http://www.trade.gov/mas/

International Data, Business, & Country Information
  ● Background Notes  http://www.state.gov/r/pa/ei/bgn
  ● Export.gov  http://export.gov
  ● U.S. Commercial Service: Your Global Business Partner  Market Research Library
    http://www.buyusainfo.net
Pulls together federal government business and marketing information sources for U.S. exporters.


Practice questions


4. Search for your local economic development authority.

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